

Explanation of the individual stages

The grey areas in the background show the times of pandemic required lockdown phases

Stage 1: Promising location

- Analysis of location
- Dissemination of information to political, cultural and social institutions
- Collecting and feedback
- Finding partners and structure how to proceed



Stage 2: Recruiting volunteers

- Increase awareness for scouting
- Initiate public relations campaign
- Holding contact zu partners and expand the network
- Contact potential founding members



Stage 3: Establishing leader teams

- Organize meetings with potential founding members
 - What are scouts?
 - Explore roles and tasks assignments
 - Teambuilding
 - Obtain commitments



Stage 6: Approaching independence

- Trainings to build competencies for independently running camps and trips
- Support bei strengthen the structures
- Evaluation
- Establish a strategy to follow-up



Stage 5: Getting scouting started

- Leader trainings
- Build functional group organs
- Support by becoming an official member of the regional association
- Help to get a fixed location for meetings
- Be well-connected in regional association



Stage 4: Strategic planning

- Discuss motivation, vision and doubts
- Personnel planning
- Smart goal setting
- Teambuilding
- Prepare membership recruitment activities
- Program planning
- ...

2020

- Internship Sweden

- Developing the project website

- Publishing the vacancy
- Establishing online/ remote meetings for different target groups

- Supporting teams by overcome the pandemic triggered problems
- Forming an application committee

- Conducting exchange formats for all groups

- Organizing a summer trip for all new groups

January February March April May June

- Leipzig 2
- 2: Recruiting volunteers
- Chemnitz
- 2: Recruiting volunteers
- Bernburg
- 2: Recruiting volunteers
- Leipzig 3
- 1: Promising location

- Leipzig 2
- 3: Establishing leader teams
- Chemnitz
- 2: Recruiting volunteers
- Bernburg
- 2: Recruiting volunteers
- Leipzig 3
- 1: Promising location
- Halle
- 1: Promising location

- Leipzig 2
- 4: Strategic planning
- Chemnitz
- 3: Establishing leader teams
- Bernburg
- 2: Recruiting volunteers
- Leipzig 3
- 2: Recruiting volunteers
- Halle
- 1: Promising location
- Lommatzsch
- 1: Promising location

- Leipzig 2
- Chemnitz
- Bernburg
- Leipzig 3
- Halle
- Lommatzsch

- Leipzig 2
- 4: Strategic planning
- Chemnitz
- 3: Establishing leader teams
- Bernburg
- 3: Establishing leader teams
- Leipzig 3
- 3: Establishing leader teams
- Halle
- 1: Promising location
- Lommatzsch
- 2: Recruiting volunteers

- Leipzig 2
- 5: Getting scouting started
- Chemnitz
- 3: Establishing leader teams
- Bernburg
- 2: Establishing leader teams
- Leipzig 3
- 4: Strategic planning
- Halle
- 1: Promising location
- Lommatzsch
- 2: Recruiting volunteers

2020

- Setup new buro
- Establishing a brochure for potential founders

- Execution of the summer trip

- Strategic weekend of the project team - adjustment of the project plan

- Strategic analysis of potential new locations* for founding
- Sending information to institutions

- Developing a resumption package after lockdown phases

- Coordination of strategy meetings for all regional scout groups
- Adjustment of the project plan with the whole team

July	August	September	October	November	December
Leipzig 2	Leipzig 2	Leipzig 2	Leipzig 2	Leipzig 2	Leipzig 2
5: Getting scouting started	5: Getting scouting started	5: Getting scouting started	5: Getting scouting started		5: Getting scouting started
Chemnitz	Chemnitz	Chemnitz	Chemnitz	Chemnitz	Chemnitz
4: Strategic planning	5: Getting scouting started	5: Getting scouting started	5: Getting scouting started		5: Getting scouting started
Bernburg	Bernburg	Bernburg	Bernburg	Bernburg	Bernburg
3: Establishing leader teams	4: Strategic planning	4: Strategic planning	5: Getting scouting started		5: Getting scouting started
Leipzig 3	Leipzig 3	Leipzig 3	Leipzig 3	Leipzig 3	Leipzig 3
3: Establishing leader teams	5: Getting scouting started	5: Getting scouting started	5: Getting scouting started		5: Getting scouting started
Halle	Halle	Halle	Halle	Halle	Halle
1: Promising location	2: Recruiting volunteers	2: Recruiting volunteers	2: Recruiting volunteers		
Lommatzsch	Lommatzsch	Lommatzsch	Lommatzsch	Lommatzsch	Lommatzsch
3: Establishing leader teams	3: Establishing leader teams	4: Strategic planning	4: Strategic planning		
		Dresden 2	Dresden 2	Dresden 2	Dresden 2
		1: Promising location	1: Promising location		
			Freiberg	Freiberg	Freiberg
			1: Promising location		

Analysis of new locations and sending information to institutions:

Freiberg, Zwenkau, Freital, Hainichen, Nossen, Torgau, Grimma, Colditz, Moritzburg, Bad Döben, Mittweida, Riesa, Borna, Wurzen

2021

- Creating a standardized procedure to build new scout groups
- Legwork the big campaign of the BdP

- Developing a phase model to divide the groups/locations into status

- Potential assessment of new locations
- Collaboration with an agency for volunteers in Saxony

- Strategic meeting of the project team
- Conducting the first part of course for newcomers

- Realisation of a recruiting poster for Cub Scouts with the Comic Artist Tobi Dahmen

- Conducting a hike for all new groups and locations
- Conducting part 2 of the course for newcomers

January	February	March	April	May	June
Leipzig 2	Leipzig 2	Leipzig 2	Leipzig 2	Leipzig 2	Leipzig 2
6: Approaching independence	6: Approaching independence	6: Approaching independence	6: Approaching independence	6: Approaching independence	6: Approaching independence
Chemnitz	Chemnitz	Chemnitz	Chemnitz	Chemnitz	Chemnitz
5: Getting scouting started	5: Getting scouting started	6: Approaching independence	6: Approaching independence	6: Approaching independence	6: Approaching independence
Bernburg	Bernburg	Bernburg	Bernburg	Bernburg	Bernburg
5: Getting scouting started	5: Getting scouting started	5: Getting scouting started	5: Getting scouting started	5: Getting scouting started	6: Approaching independence
Leipzig 3	Leipzig 3	Leipzig 3	Leipzig 3	Leipzig 3	Leipzig 3
5: Getting scouting started	5: Getting scouting started	5: Getting scouting started	5: Getting scouting started	6: Approaching independence	6: Approaching independence
Halle	Halle	Halle	Halle	Halle	Halle
3: Establishing leader teams	3: Establishing leader teams	4: Strategic planning	4: Strategic planning	5: Getting scouting started	5: Getting scouting started
Lommatzsch	Lommatzsch	Lommatzsch	Lommatzsch	Lommatzsch	Lommatzsch
4: Strategic planning	4: Strategic planning	4: Strategic planning	4: Strategic planning	5: Getting scouting started	5: Getting scouting started
Dresden 2	Dresden 2	Dresden 2	Dresden 2	Dresden 2	Dresden 2
2: Recruiting volunteers	2: Recruiting volunteers	2: Recruiting volunteers	2: Recruiting volunteers	2: Recruiting volunteers	3: Establishing leader teams
Freiberg	Freiberg	Freiberg	Freiberg	Freiberg	Freiberg
1: Promising location	2: Recruiting volunteers	2: Recruiting volunteers	2: Recruiting volunteers	2: Recruiting volunteers	3: Establishing leader teams
Riesa	Riesa	Riesa	Riesa	Riesa	Riesa
1: Promising location	2: Recruiting volunteers	2: Recruiting volunteers	3: Establishing leader teams	3: Establishing leader teams	5: Getting scouting started
Colditz	Colditz	Colditz	Colditz	Colditz	Colditz
1: Promising location	2: Recruiting volunteers	2: Recruiting volunteers	2: Recruiting volunteers	3: Establishing leader teams	3: Establishing leader teams
		Zwenkau	Zwenkau	Zwenkau	Zwenkau
		1: Promising location	1: Promising location	1: Promising location	2: Recruiting volunteers
			Stendal	Stendal	Stendal
			1: Promising location	1: Promising location	2: Recruiting volunteers